

town shoes

for the love of shoes

Win \$500 in Shoes & Bags!
Official Rules & Regulations

1. CONTEST PERIOD

Town Shoes **Win \$500 in Shoes & Bags** Contest ("the Contest") commences December 1, 2011 at 12:00 am and ends February 29, 2012 at 11:59 pm (the "Contest Period").

2. HOW TO ENTER: NO PURCHASE NECESSARY.

During the Contest Period, new members of Town Shoes Shoe-holic™ Email Club will be automatically entered into a draw for a \$500 Town Shoes gift card.

To enter, join the Town Shoes Shoe-holic™ Email Club by either: (1) visiting www.townshoes.com and clicking on the "Join our Email List & Win Free Shoes" tab, OR (2) visiting any Town Shoes retail store in Canada and signing up for our Shoe-holic™ Email Club by completing the sign-up form by hand-printing all information, and placing the form in the jar at the Town Shoe retail store. Entries received during the Contest Period will be entered in the draw, and will not be eligible for future monthly draws.

Limit on Entries One entry per person, per day during the Contest Period. The following entries are ineligible, will be judged void and will not be entered into the Contest: entries that are late, lost, stolen, illegible, contain false information, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular; entries suspected of being submitted using robotic, automatic, illicit means, or by means not authorized by these Contest Rules (including by email or mail); and, entries that do not conform with or satisfy any or all of the conditions the Contest Rules. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt. **All entries become the property of Town Shoes and none will be returned.**

3. RANDOM DRAWS

The draw will be held at 44 Kodiak Cr. Toronto on or around March 8, 2012 from all eligible entries received during the contest period. **Odds of winning a prize depend on the total number of eligible entries received during the Contest period in which you entered and joined the Shoe-holic™ Email Club.**

Selected entrant will be notified by telephone and email within five (5) business days of the draw, and must be confirmed a winner.

4. WINNER CONFIRMATION

To be confirmed a winner, selected entrant must (a) respond to the potential winner notification within five (5) business days of it being sent, and (b) correctly answer, without assistance of any kind, a time-limited, mathematical skill-testing question to be administered by telephone during a pre-arranged time. Selected entrant may also be asked to sign and return a Release & Consent to Publicity ("Form") to be confirmed a winner. If any selected entrant cannot be contacted and confirmed a winner within ten (5) business days, at Sponsor's sole and absolute discretion, his/her entitlement to receive a prize may be forfeited, and prize may be awarded to an alternate eligible entrant selected in a random draw for all eligible entries for that Contest Month.

5. CONDITIONS OF ENTRY

By entering the Contest, entrants agree to abide and be bound by these Rules and the decisions of Town Shoes Limited ("Sponsor"), made in their sole and absolute discretion, which shall be final and binding in all matters relating to this Contest and the awarding of Prizes. Entrants who have not complied with these Rules are subject to disqualification. By entering this Contest, you also agree to grant Sponsor the right to use your name and photograph in any advertising or publicity without further compensation or notification.

6. Grand Prize

There is one (1) grand prize available to be won. The Grand prize consists of a \$500 Town Shoes gift card. Sponsor reserves the right, in its sole and absolute discretion, and for any reason whatsoever, to substitute a prize of equal or greater value, without liability. Prizes must be accepted as is and are non-transferable, not redeemable for cash, cannot be exchanged, and cannot be replaced if lost or stolen. No credit or reimbursement will be provided if the prize is not used.

7. ELIGIBILITY

To be eligible, you must be a legal resident of Canada, excluding Quebec, who has reached the age of majority in your province or territory of residence at the time of entry. Employees, officers, and directors (and members of their immediate families and the same household) of Town Shoes Limited, its affiliates (including, without limitation, parent, sister and subsidiary companies), suppliers of materials or services related to the Contest and other parties in any way involved in the development or administration of this Contest (including advertising and promotional agencies, public relations agencies and prize suppliers), are not eligible. For these Rules, "immediate family" means mother, father, sister, brother, son, daughter and spouse, including common law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate.

8. RELEASE OF LIABILITY / CONSENT TO PUBLICITY

By entering the Contest, you: (i) confirm compliance with these Rules; (ii) consent to use your name, city, comments, photographs and/or other likenesses by Sponsor, without further notice or compensation; and (iii) release Sponsor, its affiliates (including, without limitation, any parent, sister and subsidiary companies), suppliers of materials or services related to the Contest and other parties in any way involved in the development or administration of this Contest (including advertising and promotional agencies, public relations agencies and prize suppliers), and all of their respective employees, directors, officers, shareholders, agents, partners, licensees, successors and assigns (collectively the "Releasees") from and against any and all liability in connection with the Contest and/or the awarding and/or use of a Prize, including as set out below in the **Limitation of Liability** section.

9. LIMITATION OF LIABILITY

Releasees do not assume any responsibility and each entrant releases Releasees from any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with the Contest and/or the prize including, without limitation, the administration of the Contest, the selection and confirmation of winners, and the awarding and use of the prizes. Without limiting the generality of the forgoing, Releasees are not responsible for (i) the incorrect or inaccurate capture of entry information; (ii) late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete entries, and entries that are altered or otherwise irregular, submitted using robotic, automated, or through illicit means, or by means not authorized by these Contest Rules (including by email or mail), or entries that contain false information, or do not conform with or satisfy any or all of the conditions of the Official Rules, as determined by Sponsor, in its sole and absolute discretion; (iv) any failure of, errors, or problems with the website associated with the Contest, howsoever caused, (v) traffic congestion on the Internet, (vi) injury or damage to an entrant's or any other person's computer related to or resulting from participating in the Contest; (vii) any website functionality lost due to not having cookies enabled; (viii) any errors, omissions, incorrect or inaccurate information in any Contest-related materials howsoever caused; (ix) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise.

10. GENERAL

This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. No correspondence will be entered into except with selected entrants who will be notified by email or telephone. Sponsor reserves the right to terminate, modify, cancel or suspend this Contest or to amend these Rules at any time and in any way, without prior individual notice, if, in its sole and absolute discretion, it determines that for any reason this Contest is not capable of running as originally planned, or if fraud or any other occurrence compromises the fairness or integrity of this Contest.

Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant it finds to be: (a) violating these Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (d) attempting to undermine the legitimate operation of the Contest, including by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor' representatives. If Sponsor suspects that an entrant has engaged in an unsportsmanlike or disruptive manner, the entrant will be contacted as soon as practicable. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY APPLICATION OR WEBSITE ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTESTS.

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized holder of the email account

11. RULES GOVERN

In the event of any discrepancy or inconsistency between these Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to, the entry form, these Rules shall prevail, govern and control.

12. CONSENT TO USE PERSONAL INFORMATION

Sponsor respects your right to privacy. By entering this Contest and signing up for the Shoe-holic™ Email Club, you consent and agree to Sponsor's collection and use of your information to administer this Contest. By signing up for the Shoe-holic™ Email Club, Town Shoes may also use your information to contact you with exclusive Shoe-aholic™ offers and emails, including opportunities to subscribe to Town Shoes newsletters and promotional clubs, notify you about promotions, programs and special events.

You can opt-out of the Shoe-holic™ Email Club at any time (without revoking your participation in the Contest or impairing your chances of winning) by following the opt-out instructions described in our correspondence. Check out our privacy policy at www.townshoes.com/privacy.asp.

13. WINNER'S NAME

To find out who won the contest visit the contest page at www.townshoes.com after March 8, 2012.